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## WBBA Board of Directors

**President** – Dirk Wildt  
Cobblestone Builders  
262-502-9344

**Vice President** - Larry Bayer  
Bayer Plumbing 262-335-0300

**Secretary** – Lee Ann Neumann  
MetLife  
262-302-0858

**Treasurer** – Jim Sears  
Aero Inc.  
414-254-8340

**Director** - Tom Bohn  
T. Bohn Construction  
262-334-7787

**Director** – Dave Spooner  
Image Custom Homes & Remodeling  
262-628-5074

**Director** – Matt McCabe  
Wisconsin Building Supply  
262-894-4242

**Office** - Mary Toth  
262-334-5552 / 414-581-4112  
westbendbuilders@gmail.com

### Office Hours:

- Mondays 1:30pm – 4:00pm
- Wednesdays 9am – 1:30pm
- Fridays 9am-11:30am

Leave a message at the office 262-334-5552  
or e-mail me at

[westbendbuilders@gmail.com](mailto:westbendbuilders@gmail.com) with any  
concerns, issues, or suggestions you may  
have.

Feel free to call my cell phone when I'm not  
in the office, 414-581-4112.

Mary

# Building Times December 2011

## Greetings All!

This will be the last issue of the West Bend Builders Association's newsletter as we will officially be the **Washington County Builders Association** in 2012!

Our new website is still under construction, you can visit it, [www.wcba-wi.org](http://www.wcba-wi.org)

We will be changing our e-mail address, the new address will be, [info@wcba-wi.org](mailto:info@wcba-wi.org) We will send out a message as soon as this is up and running.

Please be patient as we incorporate all the new changes to our association. It should be an exciting year with new opportunities and advantages for all our members!

Be sure to see the attached files to renew your membership, get a booth at the Expo and attend our Holiday Party!



## Washington County Builders Association Home Builders and Remodeling Expo 2012

**February 24, 25 and 26, 2012**  
**Washington County Fair Park**

- A new "In-the-Round" booth layout in the WCFP Pavillion.
- Green Bay Packer Hall of Fame player, Chester Marcol, will be on hand all three days to sign FREE autographs and promote his book.
- Special events designed to attract families with children, including a "hand's-on" activities area.
- A new food and refreshment program.
- Many seminar offerings - with access to the seminar area from the inside Pavilion room!
- A comprehensive advertising and promotions campaign designed to reach our target audience before the Expo.

Please complete the attached Application Form and review the License Terms and Agreements. **A special discount is available for applications received before the end of 2011, so get your reservations in early!** As always, since this is an exclusive WCBA event, all Association dues must be current at the time of the event in order to participate at the reduced member price. Non-members pay a premium price.

**Matt McCabe is heading up the expo committee, you can contact him at 262-894-4242 or**

[matt.mccabe@wibuildingsupply.com](mailto:matt.mccabe@wibuildingsupply.com)



## WCBA Board Meetings

(Second Thursday of the month at the WCBA office)

Jan. 12            4pm – 5pm  
Feb. 9             4pm – 5pm  
March 8           4pm – 5pm

## WBBA/WCBA Board Meeting Minutes

Thursday, Nov. 10<sup>th</sup>, 2011

Meeting called to order at 16:10

Board members in attendance: Larry Bayer, Tom Bohn, Matt McCabe, Jim Sears, Dave Spooner, Dirk Wildt

Absent unexcused: Lee Ann Neumann

Treasurers Report: Association is solvent

Committee Reports:

Clay Shoot – Board felt that this was a successful event and has already started discussion with the Wild Wings Sportman’s Club for next years event. Possibly will be a 2 or 3 day event over a weekend. New ideas are to have gun and meat raffles along with a paid entry getting automatically entered into the raffle. Discussion about purchasing a gun for a raffle to be started at the annual Christmas party this January. Larry Bayer chair.

Home Building and Remodeling Expo – Discussion about the time frame needed to start the media advertising to make this a successful event. Decided to start the media blitz 1 month before the event with Conley Media (Sunday Post & Daily News), radio stations WBKV, WBWI and WTKM will be utilized for commercials and a live remote. Also discussion about offering tickets on the shopping show on WBKV. Checking out billboard advertising to further round out the media exposure. NO increase for either the entry ticket or the booth space, booth space will be offered at a discounted rate for the 2nd and 3rd space purchased. A brand new floor plan has been designed and will soon be put onto the new web site that is presently in production. Board decided to look into the possibility of having a personality come to the show and it was decided that Chester Marcol (former Green Bay Packer kicker) was a good fit because of the Packer tie-in and the cost for him to attend the event. Door prizes are needed – all members are encouraged to donate.

Christmas Party 2012 - Lee Ann Nuemann chair, no updates given

Future Educational Seminars – Matt has indicated that a Lead Safe Renovator Training class is being worked on for March date. Possible seminar on the concealed carry law and how it effects us on a jobsite and the general contractor.

The board of directors need to fill two vacancies at the first of the year. Suggestions were given for possible new board members. Any member in good standing is eligible and if you are interested in a board position and helping to direct the future of the Association please call Dirk Wildt.

Submitted by,

Dirk Wildt

## WELCOME MAT

The West Bend Builders Association would like to welcome our newest member:

### Culligan Water Conditioning

W67 N250 Evergreen Blvd.  
Cedarburg

Servicing Washington, Waukesha, Ozaukee and Milwaukee Counties for any of your water needs.

## MEMBERSHIP RENEWAL TIME FOR 2012.

*Thank you to everyone that has renewed their membership dues already.  
If you know anyone that would be interested in joining, let us know! With our name change and new benefits we are looking forward to great year!*

Invoices are being sent out to all memberships that are expiring. Be sure to check your mail. A membership application is attached with this newsletter.

## Christmas Holiday Party January 27<sup>th</sup>, 2012

**At The Columbian, Knights of Columbus Hall**  
*Join us for a fun night with friends, food and games.*

Cocktails at 6:00 pm  
Dinner at 7:00 pm  
Casino at 8:00 pm

**\$30.00 per person**  
**Reserve a table for 10 and get a \$30.00 discount.**

**See attached invitation.**





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West Bend, WI 53095

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Email:  
westbendbuilders@gmail.com  
Website:  
www.westbendbuilders.com

## **Showcase your talent!**

### **Floor Plan Ads**

Reserve dates for the placement of your floor plan ad at a reduced cost of \$150. Run a 6.98" wide x 11.5" tall ad in the Sunday Post at a specially reduced rate of \$150. This promotion is available on a first come, first served basis. Only one ad will be accepted per week. Call or e-mail the WBBA office to reserve your date. You need to reserve your date by the Thursday prior to the Sunday publication.

