



2017 Tour of Homes Sponsorships

Exclusive Gold Sponsorship price \$1,000

- Name inclusion & logo on all event media as “sponsored by”
- Logo and Sponsor Name inclusion on July 2, 2017 **newspaper ad** (45,000+ copies distributed)
- Radio Advertising: **Sponsor recognition on All ads**
- Link from the WCBA Tour of Homes website page to sponsoring company page
- **½ Page black and white ad in The Sunday Post**
- **Feature article on WCBA website link**
- **Featured sponsor of the Bingo Card**

Silver Sponsorship price \$750

- Name inclusion & logo on all event media as “sponsored by”
- Radio Advertising: Sponsor recognition on select radio ads
- Link from the WCBA Tour of Homes website page to sponsoring company page
- Featurd article on WCBA website link

Bronze Sponsorship price \$350

- Name inclusion & logo on all event media as “sponsored by”
- Radio Advertising: Sponsor recognition on select radio ads
- Link from the WCBA Tour of Homes website page to sponsoring company page

Tour of Homes Dates

Weekends

July 8, 9, 15, 16

1pm-5pm

and

Wednesday

July 12

6pm – 8pm

SPONSORSHIP BENEFITS INCLUDE:

Name Exposure

Website Links

Exclusive Articles

FIRST COME FIRST SERVED BASIS

Additional Sponsorships

Map or Bingo Card Sponsor: (1 of each) - \$250 company logo on all signage during event at each model and company info on Broad Area Map in Event Guide.

All sponsorships include website link and logo on Tour of Homes webpage, inclusion of logo on all media ads/signage.

Sponsors are required to email their company logo to: info@wcba-wi.org